



Technology Executives Roundtable

2017 Atlanta Technology Executive Compensation Survey Results

Conducted by Technology Executives Roundtable, the report provides an in-depth look at executive compensation and company ownership among Greater Atlanta technology companies during calendar year 2016. Some 120+ public and privately-funded tech companies across a range of market segments – including software, cloud, hardware and services – participated in the survey.

Highlights of the 2017 report include insights and analysis on compensation for CEOs, Presidents, COOs, CFOs, CTOs, and senior executives in Engineering/Development, Business Development, Sales, Marketing and Human Resources.

The report covers not only salary and bonus, but also deferred compensation, executive benefits, and other factors of interest both to executives and to those charged with determining executive compensation.

This report is one of the many benefits of TER membership and reflects the organization’s commitment to providing its members with relevant, cutting-edge industry information. The full report, with eight pages of analysis and data, is available exclusively to TER members in the Members Only section of the website. For more information about TER, and how to become a member, please visit www.ter-atlanta.com.

Findings include:

- Base Compensation
- Compensation Plans
- Target Bonus and Paid Bonus Plans
- Commission Plans
- Equity Ownership, including Non-Founder and Founder’s Stock
- Overall Stock Option Pool Allocation
- Re-pricing of Options
- Change of Control Plans
- Executive Benefits and Perks
- Executive Healthcare Premiums

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